

Natasza Dudek

Packaging and graphic designer with a passion for illustration and focus on brand strategy.

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EXPERIENCE

2026

New York, NY

Graphic Design Intern

Core Home

- Illustrated original patterns for clients including Walmart, developing creative concepts for product, textile, and packaging applications.
- Contributed to the redesign of Core Home packaging products, developing cohesive visual systems that strengthened brand identity.
- Designed trade show assets for The Inspired Home Show 2026, including signage, hangtags, and display panels.

2025

White Plains, NY

Design Intern

Little Big Brands

- Designed concepts and refined brand ideas for SunnyD, Butterfinger, Kirkland Signature, through collaborative sketching and editorial development.
- As the sole designer, created and presented an advertising campaign for a strategic brand management, marketing, and logistics firm, The Emerson Group.
- Participated in client meetings with senior leadership to discuss brand strategy and design solutions for new brands and their products.

2024 - 2025

Warwick, RI

Chepachet, RI

Freelance | Graphic and Packaging Designer

Blackmar Winery,

Placelino Winery

- Illustrated and designed wine labels inspired by the owners' Italian family heritage, using their history to develop design concepts that reflect their vision.
- Worked directly with the owners to create a cohesive and visually pleasing product from concept to completion.

EDUCATION

Fashion Institute of Technology, GPA 3.84 - Deans List

- BFA Packaging Design, 2026
- AAS Communication Design, 2024
- Minor in History of Art
- President of Yarn Cafe Club, 2025 - 2026

SKILLS

- Adobe Creative Suite – Illustrator, Photoshop, InDesign
- Proficient in AI design tools for concept generation and ideation
- Fluent in Polish and English